

# U.S. - TURKEY VIRTUAL LNG FORUM



Oct 21, 2020



**Towards \$100 Billion in Bilateral  
Trade with LNG Cooperation  
Competitive Pricing,  
Infrastructure Investment and  
Technological Cooperation**

**Registration Link**

**Note: B2B meetings will take place on October 22, 2020 and will be arranged based on mutual interest. Please state your interest in the registration form.**

# U.S. – TURKEY LNG FORUM

## Towards \$100 Billion Trade with U.S. - Turkey LNG Cooperation *Competitive Pricing, Infrastructure Investments and Technological Cooperation*

**WEDNESDAY, Oct 21, 2020**

### AGENDA

15:30-15:35 (TRT)  
8.30-8.35 (EST)

#### Welcome and Introduction

**Heather Byrnes**, Minister Counselor for Commercial Affairs, U.S. Embassy Ankara (Event Moderator)

15.40-16.00 (TRT)  
8.40-9.00 (EST)

#### Opening Remarks

**Steven Winberg**, Assistant Secretary for Fossil Energy, U.S. Department of Energy

**Alparslan Bayraktar**, Deputy Minister of Energy and Natural Resources of Turkish Republic

16:00-16.30 (TRT)  
9.00-9.30 (EST)

#### Natural Gas Infrastructure Developments in Turkey to Support LNG Supplies

- **Talha Pamukcu**, Deputy Director General, BOTAŞ
- **İbrahim Akbal**, Chairman and CEO, EGEGAZ
- **Cantekin Dinçerler**, CEO, Koloğlu Holding

Moderated by **Serdar Çetinkaya**, Deputy Commercial Attaché, U.S. Embassy

16:30-16:40 (TRT)  
9.30-9.40 (EST)

#### U.S.-Turkey LNG Trade: Building on a Strong Foundation

**Mr. Anatol Feygin**, Executive Vice President and Chief Commercial Officer, Cheniere Energy

16:40-17:30 (TRT)  
9.40-10.30 (EST)

#### U.S.-Turkey LNG Trade: Forging New Relationships

- **Amb. Anita Orban**, Vice President, International Affairs, Tellurian
- **George Nemeth**, Director of LNG Marketing & Commercial Development, Sempra Energy
- **Langtry Meyer**, Founder and COO, Texas LNG
- **Kıvanç Zaimler**, Energy Group President, Sabancı Holding

Moderated by **Fred Hutchison**, President & CEO, LNG Allies

17:30-18:00 (TRT)  
10.30-11.00 (EST)

#### Risks, Opportunities and Expectations for Post-Pandemic Market Structure

- **Shawn Bennett**, Deputy Assistant Secretary for Oil and Gas, U.S. Department of Energy
- **Stephen M. Renna**, Chief Banking Officer, Export-Import Bank of United States
- **M. Zekeriya Aydın**, Director General for Energy Affairs, Ministry of Energy and Natural Resources of Turkish Republic

Moderated by **Todd Abrajano**, Chief Operating Officer & Head of Agency, U.S. Trade and Development Agency

18:00-18:15 (TRT)  
11.00-11.15 (EST)

#### Regional Cooperation between the United States and Turkey and Closing Remarks

**David Satterfield**, U.S. Ambassador to Turkey



**Todd Abrajano**  
**Chief Operating Officer, Head of Agency**  
**U.S. Trade and Development Agency**

Todd Abrajano serves as the Chief Operating Officer, Head of Agency, for the U.S. Trade and Development Agency (USTDA), leading the Agency's export promotion efforts supporting U.S. jobs and businesses in priority development projects within emerging markets in the energy, transportation, ICT, healthcare and agribusiness sectors. He previously served as Deputy Director (Acting), as well as Senior Advisor to the Director of the Agency.

Before joining USTDA, Mr. Abrajano served as the Director of the Office of White House Liaison at the U.S. Department of Commerce, where he supported Secretary Wilbur Ross and other senior-level Commerce officials on policy and operational matters.

Prior to joining the Trump Administration, Mr. Abrajano served as President of Turning Point Public Affairs which he founded in 2010. Through Turning Point, he focused on legislative and regulatory grassroots advocacy and his clients' strategic, communications and government relations needs. During the 2016 U.S. Presidential campaign, Turning Point was retained by the Donald J. Trump for President campaign for which Mr. Abrajano served as the Missouri Communications Director.

Mr. Abrajano received a Bachelor of Arts degree in political science with a concentration in international relations from Yale.

**Ibrahim Akbal**  
**Chairman and Managing Director**  
**EgeGaz**

Mr. Ibrahim Akbal is the Chairman and Managing Director of Ege Gaz A.Ş. (EgeGaz), a company within the Çolakoglu Group. Mr. Akbal, a mechanical engineer from Istanbul Technical University, started his professional life at an oil refinery, then followed with years in the construction sector mainly for projects in the petrochemical and oil sector in Turkey and abroad.

He joined the Çolakoglu Group in 1992 and started at EgeGaz at the inception of the company.

Mr. Akbal is also the Chair of the Turkish Natural Gas Industry Council and Vice President of the Natural Gas Importers Association.

**M. Zekeriya Aydın**  
**Director General for Energy Affairs**  
**Ministry of Energy and Natural Resources**

Murat Zekeriya Aydın graduated from Hacettepe University, Mining Engineering Department in 1997. Mr. Aydın holds a master's degree in Mining Engineering.

Since 1997, he has been a research assistant at Hacettepe University's Mining Engineering Department and an Engineer, Branch Manager, and Department Head of Strategy Development at the Ministry of Energy and Natural Resources. He also worked for the development and coordination of energy projects in the private sector.

He served as the Deputy General Manager of EÜAŞ before being appointed as the General Director for Energy Affairs at the Ministry of Energy and Natural Resources in 2017.

He is married with 1 child and speaks English fluently.



**Alparslan Bayraktar**  
**Deputy Minister**  
**Ministry of Energy and Natural Resources**

Alparslan Bayraktar serves as Deputy Minister of Energy and Natural Resources (MENR). Prior to assuming this post, he was a Deputy Undersecretary at MENR following his service as the General Director for International Affairs and the European Union. From 2010-2016, Mr. Bayraktar served as a Commissioner at the Energy Market Regulatory Authority of Turkey. Before his public service, he worked for the private sector in Turkey and abroad.

Mr. Bayraktar also holds positions in various international organizations involved in issues relating to energy governance. He served as the Chairman of the International Confederation of Energy Regulators (ICER) and the Energy Regulators Regional Association (ERRA). Currently, he is the Chairman of the World Energy Council Turkey.

Mr. Bayraktar received his BS in Mechanical Engineering from Istanbul Technical University, LLM in Law and Economics from Bilkent University, and MA in International Relations from Tufts University's Fletcher School of Law & Diplomacy.



**Shawn Bennett**  
**Deputy Assistant Secretary for Oil and Natural Gas**  
**U.S. Department of Energy**

Shawn Bennett currently serves as the Deputy Assistant Secretary for Oil and Natural Gas. He administers oil and gas programs, including research and development, analysis, and natural gas regulation.

Mr. Bennett has more than a decade of experience in public affairs and government relations in the coal and the oil and gas industries. Most recently, he served as the Executive Vice President for the Ohio Oil and Gas Association (OOGA), a non-profit trade association that is dedicated to representing Ohio oil and gas producers. The organization represents over 2,000 members in all aspects of the exploration, production, and development of crude oil and natural gas resources in Ohio. His role at OOGA included overseeing all federal and state legislative and regulatory activities in Columbus, OH and Washington D.C.

Prior to joining OOGA, Mr. Bennett was the Director of Strategic Communications for FTI Consulting from 2011 to 2014. He worked with business leaders, elected officials, and residents in eastern Ohio and Pennsylvania regarding the safety and economic benefits of oil and gas exploration. From 2005 to 2011, he was the Government Affairs Manager for the Ohio Coal Association.

Mr. Bennett holds a B.S. from Ohio University.



**Heather Byrnes**  
**Minister Counselor for Commercial Affairs**

**U.S. Embassy**

**Regional Senior Commercial Officer, Eurasia**

**U.S. & Foreign Commercial Service**

As Regional Senior Commercial Officer for Eurasia, based in the U.S. Embassy in Ankara, Heather Byrnes manages Commerce's six offices in Turkey, Russia, Ukraine and Kazakhstan as well as partner post commercial activities in Azerbaijan, Georgia, Turkmenistan and Uzbekistan. In this role, Heather develops and implements policies, strategies and programs to advance U.S. economic and commercial interests throughout Eurasia and solve market access issues facing U.S. firms seeking to expand or enter the region.

Heather's previous overseas assignments have been as Minister Counselor for Commercial Affairs in the U.S. Embassy in Moscow, Principal Commercial Officer in the U.S. Consulate in St. Petersburg, Senior Commercial Officer in the U.S. Embassy in Accra and Commercial Officer in the U.S. Consulate in Johannesburg.

Prior to joining the Commercial Service, Heather served on the board of directors of one of Europe's largest market research agencies. Based in Dublin for over a decade, Heather led client account teams servicing both multi-nationals and medium-sized companies.

Born and raised in Alaska, Heather was a Rhodes Scholarship finalist and received a B.A., cum laude, from Georgetown University. She was a Fulbright Scholar and Lois P. Roth Fellow in Public Administration at the University of Tampere, Finland. A former AFS Exchange Student in Lapland, Heather speaks fluent Finnish, Russian and Turkish.





**Serdar Cetinkaya**  
**Energy and Mining Sector Lead/Deputy Commercial Attaché**  
**U.S. Commercial Service, U.S. Embassy Ankara**

Serdar Cetinkaya has worked in the U.S. Commercial Service of the U.S. Embassy in Ankara, Turkey for 29 years. This office assists U.S. companies in doing business in Turkey, Azerbaijan, Georgia, Uzbekistan and Turkmenistan. In addition to covering the Energy and Mining sectors, Serdar is responsible for the partner post Azerbaijan.

He has extensive experience and knowledge in nearly all industry sectors, in particular in energy, mining, metallurgy, health and medical services, IT and telecommunications, construction and contracting, financing, and environment.

He joined the U.S. Commercial Service after nine years in the private sector, where he was engaged in the mining, metallurgy, building and infrastructure, construction, and telecommunications sectors. From 1989 to 1991, he was Deputy Director of Japanese telecommunications and electronics firm NEC Corporation's Ankara Liaison Office. From 1982 to 1989, he was Deputy General Manager of Endam Engineering/Endem Construction Companies, managing different types of construction and contracting projects and representing foreign companies, including U.S. firms, in the building and telecommunications sectors.

From 1980 to 1982, he worked as Project Development Engineer in the Mining, Metallurgy and Banking Company Etibank (currently Eti Mining), the largest boron minerals producer in the world.

Mr. Cetinkaya has a Master of Technology degree in Metallurgical Engineering from the Brunel University in England and a Bachelor of Science degree in Minerals Engineering from The University of Birmingham in England.

**Cantekin Dincerler**  
**CEO**  
**Kologlu Holding and Kolin Insaat**

Cantekin joined Kolin Insaat in 2013 and oversees its energy portfolio which is comprised of hydro generation assets (operating 640 MW), two gas distribution assets (combined 4 bcm consumption – 10% of Turkish market, one million consumers, 400 FTE), 3 power distribution and retail businesses (combined 38 TWh distributed energy – 19% of total in Turkey, 7 million customers, 7.500 FTE) as well as power and gas trading businesses. He led commercial discussions and project development that resulted in commissioning in a world record time of Turkey's first floating storage and regas terminal.

During his tenure as CEO, Cantekin has led M&A activities/transactions, organization restructuring/efficiency/effectiveness, major IT transformation, business portfolio rationalization, performance management, marketing and branding projects. He led critical regulatory management and compliance discussions with the Ministry of Energy, the Competition Board and the Energy Market Regulatory Board.

Prior to Kolin, he was a partner of McKinsey's Global Energy and Risk Management Practices until 2010, when he joined Oliver Wyman as a partner. During his tenure as a consultant, he advised international and national companies and governments on issues related to energy markets and risk management. He has developed expertise in the area of quantitative risk modeling, management, organization for industrial and trading firms operating in the commodity-driven sectors. In this capacity, he has served major clients in the Americas, Europe, North Africa, the Middle East and Turkey.



**Anatol Feygin**  
**Executive Vice President & Chief Commercial Officer**  
**Cheniere Energy Inc.**

Anatol Feygin has served as Executive Vice President and Chief Commercial Officer at Cheniere Energy since September 2016. Mr. Feygin joined Cheniere in March 2014 as Senior Vice President for Strategy and Corporate Development.

Prior to joining Cheniere, Mr. Feygin worked with Loews Corporation from 2007 to 2014, most recently as its Vice President, Energy Strategist and Senior Portfolio Manager. Prior to joining Loews, Mr. Feygin spent three years at Bank of America, most recently as Head of Global Commodity Strategy. Mr. Feygin began his banking career at JP Morgan Securities Inc. as a Senior Analyst for Natural Gas Pipelines and Distributors.

Mr. Feygin earned a BS in Electrical engineering from Rutgers University and an MBA in Finance from the Leonard N. Stern School of Business at New York University.



**Fred Hutchison**  
**President and Chief Executive Officer**  
**LNG Allies**

Fred H. Hutchison is President and CEO of LNG Allies, a nonprofit organization working to expedite and maximize LNG exports to create U.S. jobs and economic growth, enhance the energy security of America's allies, and improve human and environmental conditions worldwide. An advocate, communicator, and entrepreneur, he has been a government and public relations generalist for more than four decades and is a trusted adviser to private and public sector leaders worldwide.

He was formerly a legislative assistant for energy and natural resources for U.S. Sen. Frank Church and earned a B.S. from the Massachusetts Institute of Technology.



**Langtry Meyer**  
**Chief Operating Officer**  
**Texas LNG**

Langtry Meyer has over twenty years' experience in strategy and business development, having worked with international entities on multi-disciplined projects across the Middle East, Asia Pacific, Africa, Europe, and North America. He has created joint ventures, forged partnerships, and developed new business and strategies with leading global companies such as Carrefour, AIG, Dalkia, Orix Corporation, and JCB across multiple industries including oil & gas, commodities, trading, engineering & construction, financial services, electronics, and retail.

Previously Mr. Meyer served in executive roles with the Majid Al Futtaim Group (UAE), Samsung Engineering (Korea), the Samsung Group Office of the Chairman (Korea), and major financial institutions including ABN AMRO Bank (The Netherlands & France) and Hypo Bank (Germany & USA).

Mr. Meyer has resided in the UK, France, Mexico, Malta, Saudi Arabia, USA, Germany, The Netherlands, Korea, and the UAE. He is a graduate of Stanford University (BA Economics), INSEAD (MBA), and is a CFA (Chartered Financial Analyst) Charter holder. As an athlete, Mr. Meyer competed for the England National and Stanford University basketball teams in games and tournaments worldwide.



**George Nemeth**  
**Director, LNG Marketing & Commercial Development**  
**Sempra LNG**

George Nemeth is director of LNG marketing and commercial development for Sempra LNG, a subsidiary of Sempra Energy that develops, builds and invests in natural gas liquefaction facilities and is pursuing the development of LNG export projects in Texas, Louisiana and Mexico with the goal of delivering clean-burning natural gas to world markets.

Mr. Nemeth joined Sempra LNG from the AES Corporation with more than fifteen years of experience commercializing gas and marketing and trading LNG. Mr. Nemeth began his energy career with ExxonMobil working on projects around the world including Russia and Qatar. After his last posting with ExxonMobil in Doha, Mr. Nemeth moved to the trading side of the business to launch LNG trading desks at Merrill Lynch Commodities, Société Générale and Koch Supply & Trading.

Mr. Nemeth holds a master's in business administration from Thunderbird School of Global Management in Arizona, and a bachelor's degree in economics and Russian from Rutgers University in New Jersey. He is a fluent Russian speaker.



**Dr. Anita Orban**  
**Vice President for International Affairs**  
**Tellurian LNG**

Dr Anita Orban is the Vice President for International Affairs at Tellurian LNG, joining in 2017. Previously, she worked as Chief Advisor for Cheniere Marketing Ltd.

From 2010 to 2015, Dr. Orban served as Ambassador-at-Large for Energy Security for the Republic of Hungary. Before that, she served as Director of Constellation Energy Institute, a think tank facilitating cooperation in the Central Eastern European energy sector.

She is the author of the book *Power, Energy and the New Russian Imperialism* (CT: Praeger, 2008). She was awarded Woman Executive of the Year in the Energy Awards in 2018. She is on the European Advisory Board of the Fletcher School and the Chairwoman of the International Advisory Board of the Regional Centre for Energy Policy Research (REKK).

She earned her PhD degree from the Fletcher School of Law and Diplomacy in Boston in 2007, along with a master's degree in Law and Diplomacy from the Fletcher School, and a master's in History from Tufts University. She earned her bachelor's degree in economics from the University of Economic Sciences in Budapest in 1997.

**M. Talha Pamukcu**  
**Deputy Director General**  
**BOTAŞ**

M. Talha Pamukcu graduated from Kocaeli University, Mechanical Engineering Department. He holds a master's degree in Energy Systems from Gebze Advanced Technology Institute and is pursuing his PhD degree for Energy Systems Engineering Programme.

He has worked at BOTAŞ International Ltd. and Turkish Petroleum International Company. He has held several positions in oil and gas sector for 20 years.

Mr. Pamukcu has been the Deputy Director General of BOTAŞ since April 2017 and was appointed as a Member of the BOTAŞ Board of Directors in February 2018.





**Stephen M. Renna**  
**Chief Banking Officer**  
**Export-Import Bank of the United States**

As a top Trump Administration official at EXIM, Stephen M. Renna oversees the execution of the trade financing solutions EXIM offers to empower exporters of U.S. goods and services. He also helps direct the critically important Office of Small Business finance and leads the outreach initiatives intended to broaden the number of American businesses utilizing EXIM. Renna is a member of the senior leadership team and works closely with the EXIM Board of Directors to best position EXIM to execute its mission of financing export opportunities for U.S. companies

Prior to this, Renna was a presidential appointee to the position of Executive Director of the Advocacy Center at the U.S. Department of Commerce. The Advocacy Center supports U.S. companies bidding on foreign government contracts by coordinating U.S. to foreign government communications on behalf of the companies. During Renna's tenure, the Advocacy Center facilitated U.S. companies winning 197 foreign government contracts, with a total project value of \$147 billion, including \$129 billion in U.S. export content.

He served for five years as President and Chief Executive Officer of the Commercial Real Estate Finance Council (CREFC), the trade association of the \$4 trillion commercial real estate finance industry. Prior to joining CREFC, Renna was President of the National Association of Real Estate Investment Managers (NAREIM), the leading association of companies engaged in the real estate investment management business with combined assets under management of more than \$1 trillion. Renna also was Senior Vice President and Counsel at the Real Estate Roundtable, a Washington, D.C., based national public policy organization representing the commercial and multifamily real estate industry.

Renna practiced law and specialized in real estate taxation, partnerships, and publicly and privately placed investment syndications.

He received his Juris Doctor degree from Catholic University's Columbus School of Law in Washington, D.C., and his BA with honors from Fairfield University.



**David M. Satterfield**  
**U.S. Ambassador to Turkey**

Ambassador Satterfield was confirmed as U.S. Ambassador to Turkey on June 27, 2019. Satterfield entered the Foreign Service in 1980 and holds the rank of Career Minister. He most recently served from June until July 2019 as Senior Advisor to the Secretary of State. He served as Acting Assistant Secretary for Near Eastern Affairs from September 2017 to June 2019 and from July 2009 until August 2017 as the Director General of the Multinational Force and Observers (MFO) in the Sinai Peninsula. At the Department of State, Satterfield served as Coordinator for Iraq and Senior Advisor to the Secretary of State, U.S. Deputy Chief of Mission in Iraq, Assistant Secretary of State (Acting) for Near Eastern Affairs, Principal Deputy Assistant Secretary of State for Near Eastern Affairs, Chief of Mission in Cairo, and U.S. Ambassador to Lebanon.

His Middle East experience spans almost forty years and also includes assignments in Syria, Tunisia, Saudi Arabia and two tours in Lebanon. Ambassador Satterfield served as Director of Arab and Arab-Israeli Affairs in the Department of State and as Director for Near Eastern Affairs on the National Security Council Staff from 1993 to 1996, where he worked primarily on the Arab-Israeli peace process. He is the recipient of the Secretary of State's Distinguished Service Award, the Department of State Distinguished Honor Award, the Presidential Distinguished Executive Award and the Department of the Army Outstanding Civilian Service Award. His languages include Arabic and French.

Ambassador Satterfield attended the University of Maryland and Georgetown University.



**Steven Winberg**  
**Assistant Secretary for Fossil Energy**  
**U.S. Department of Energy**

As Assistant Secretary, Steven Winberg is responsible for the management and oversight of Fossil Energy's research and development program, encompassing coal, oil, and natural gas, as well as the Office of Petroleum Reserves.

Mr. Winberg has 39 years of experience in the energy industry. He began his career at the engineering firm Foster Wheeler as an engineer on coal-fired utility boilers. From there, he spent 14 years with Consolidated Natural Gas working in a variety of positions before becoming Vice President for CONSOL Energy Research & Development. Immediately prior to coming to the Department of Energy, Mr. Winberg served as a Senior Program Manager at Battelle Memorial Institute.

Over the span of his career, Mr. Winberg has participated in a number of policy and energy initiatives. He has also gained extensive experience in numerous energy technologies, including advanced fossil energy combustion, coal-to-liquids, fluidized bed combustion, emulsified fuels, fuel cells, alternative fuel vehicles, and carbon utilization.

Mr. Winberg received a bachelor's degree in nuclear science from the State University of New York Maritime College in 1978 and an MBA from the University of Pittsburgh in 1991.



**Kıvanç Zaimler**  
**Energy Group President**  
**Sabancı Holding**

Kıvanç Zaimler graduated from Istanbul Technical University, Department of Industrial Engineering in 1991. Mr. Zaimler started his professional career in 1992 after studying at the Berlin Technical University. Until 2008, he held various managerial positions at Türk Elektrik Endüstrisi, RAM Dış Ticaret and Aygaz companies.

Kıvanç Zaimler joined Sabancı Group in 2008 and served as Trade Director, Distribution Companies General Manager, Sales Companies General Manager and CEO at Enerjisa, respectively. As of July 2018, Zaimler was appointed President of the Energy Group at Sabancı Holding.

Taking active roles in NGOs, Zaimler serves as Turkish Vice President at the World Energy Council; Chairman of the TÜSİAD Energy Working Group; Board Member at YASED, Elder, the Sabancı University Istanbul International Energy and Climate Center (IICEC) and Advisory Council Member at SHURA. He is also Chairman of the Board at Enerjisa Enerji and SabancıDx, he serves as Deputy Chairman of the Board at Enerjisa Üretim and is a Member of the Board of Directors at Aksigorta.